

Attachment 1:

E-commerce. Main services of FCE Services, included in the offer mini-sites and activities on behalf of the customer.

Services included as standard offer:

1. Personalized and supplying website, only one language and one currency, implemented at Magento platform and integrated with Brands Distribution's warehouse;
2. The opportunity to choose between 3 standard templates of graphic layout;
3. Standard Integration and configuration with PayPal payment system and bank transfer;
4. Configuration panel for the selection of products for sale and determination of Mark-up on the purchase price;
5. Access on Magento features for displaying the management of the orders and newsletters, for use of Store Manager;
6. Registration of 1 dedicated domain with one of following extensions .net, .com, .info or the national extension (in presence of requirements on different countries);
7. Mail service for 3 standard mailboxes as info@mydomine.com, order@mydomine.com, admin@mydomine.com with access through webmail or POP3/IMAP. In the last case is not included the SMTP server service;
8. Hosting space reserved for the exclusive use of the provided website;
9. Update of image slider, with images supplied from Brands Distribution, once in a month;
10. Update of fixed images at home page, with images supplied from Brands Distribution, 3 times a year;
11. Technical maintenance and updates of the system*;
12. E-mail support for the Store Manager 5 days out of 7, excluding holidays.

*Technical Maintenance and relative updates of the system are in charge of FCE Services. The user of the service won't receive any access to configuration of Magento platform, neither access FTP or by control panel to the dedicated hosting space.

In case the users wants to handle the configuration of Magento platform by themselves, eventually technical assistance is not included on the basic fee.

Activities on behalf of the customer for the initial configuration and for its managing:

1. Providing texts for the following pages**:
 - a. About us
 - b. Privacy Policy
 - c. Terms and Conditions

*** For the pages Privacy Policy and Terms and Conditions, example texts will be provided. Is the responsibility of the client to verify the terms in regards their business model and the laws of own country. All the texts provided should be in the publication language and won't be subject to revision, translating and/or correction by FCE Services.*

2. Providing the logo of the business in the format .png 350x150, without background;
3. Providing access credentials to the PayPal account. If the customer doesn't already have an account, the same will be activated by FCE Services. Is the responsibility of the Customer the successful validation of the Credit Card or the related bank account;
4. Providing connection links with social pages of the its business. (standard service doesn't include the realization of the social pages);
5. Updating and managing products catalog through the appropriate interface;
6. Management of newsletter for the final customers.